



sous l'égide de la Fondation de France

**PRIZE AWARD 2020
YOUNG INNOVATIVE AND RESPONSIBLE ENTERPRISE**

**MONTPELLIER BUSINESS SCHOOL FOUNDATION
FOR EQUAL OPPORTUNITIES
UNDER THE AUTHORITY OF THE FONDATION DE FRANCE**

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THE FOUNDATION'S ACTIVITIES

MISSION STATEMENT

Montpellier Business School Foundation for Equal Opportunities, under the authority of the Fondation de France, referred to hereafter as “MBS Foundation”, seeks to support and develop Montpellier Business School’s social dimension. It does this by enabling deserving students from modest backgrounds in France and abroad to study courses at Montpellier Business School and by funding training and research projects related to diversity and social responsibility.

PURPOSE OF THIS CALL FOR APPLICATIONS

At its meeting of 17 February 2017, the MBS Foundation Executive Committee, decided to offer an “Innovative and Responsible Young Enterprise” award as part of managerial innovation for business start-up projects led by students or young graduates (having graduated up to a maximum of 3 years ago) from Montpellier Business School.

YOUNG ENTERPRISE AWARD SELECTION CRITERIA

The selection committee meets on an *ad hoc* basis to shortlist candidates according to three key criteria:

- financial realism and quality of the business plan;
- the innovative character of the business project;
- the contribution to defending values of openness, diversity, global responsibility and performance.

AWARD TERMS AND CONDITIONS

A/ Project selection

An ad hoc committee selects the 3 best applications from all the candidates. The Executive Committee meets to assess the 3 best applications and interviews the candidates. It chooses the award-winner based on the criteria listed above.

B/ Award payment

The Fondation de France pays out the award once notified of the MBS Foundation Executive Committee's decision, together with the Kbis registration certificate of the company concerned.

C/ Award amount

The MBS Foundation Executive Committee sets the award amount to be allocated based on the winning project's funding requirements.

The amount awarded can subsequently range between 5,000 and 10,000 euros depending on the quality of the proposal submitted.

D/ Evaluation and monitoring

The award-winner will be monitored by teams from the MBS Entrepreneurship Center for a maximum of two years from notification of the Foundation's decision, if the award-winner is not already supervised by a business incubator or any other professional body authorised to monitor business start-up projects.

E/ Foundation commitments

The award-winner agrees to provide the Foundation with communication documents about their business venture on a regular basis, so that the Foundation can promote the project in its own communication channels.

APPLICATION FORMAT AND SUPPORTING DOCUMENTS

Applications must contain:

- a two page Executive Summary (Font : Times New Roman - 12) explaining the concept (detailed presentation of the product or service, its positioning, the competition, development phase and future perspectives)
- a business plan
- a supporting letter (max. 2 pages in Times New Roman font - 12);
- as applicable: a copy of university degree(s) already held;
- all supporting documents relating to information provided in your supporting letter (e.g., certificates of employment).

Applications must be sent to the Foundation **by midnight on 3 May 2020 at the latest**, to the following address:

Sophie Gosselin

e-mail: s.gosselin@montpellier-bs.com

Address:

FAO Sophie Gosselin

Fondation Montpellier Business School pour l'Egalité des Chances

2300 Avenue des Moulins

34185 Montpellier Cedex 4

CONFIRMATION OF ADMISSIBILITY OF APPLICATIONS

The MBS Foundation will confirm the admissibility of applications received by **15 May 2020 at the latest**. The 3 shortlisted applications will be invited for interview with the Foundation Executive Committee on **5 June 2020 am**. Video-conference interviews are available for those unable to attend in person.

DATE OF ANNOUNCEMENT OF RESULTS

All applicants will be notified of the results of the selection process no later than **10 June 2020**.

CANDIDATE COMMITMENTS

Once notified of the MBS Foundation's decision, the successful candidate has one month to submit information concerning the creation of their start-up company, to trigger the payment.

SUMMARY OF DEADLINES

Application submissions to the Foundation	3 May 2020
Foundation notifies candidates of application admissibility	15 May 2020
Shortlisted candidate interviews by the Executive Committee	5 June 2020
Foundation notifies applicants of results	10 June 2020

REQUESTS FOR ADDITIONAL INFORMATION

Requests for additional information must be addressed to:

Mrs. Sophie Gosselin

Tel: 00 33 4 67 10 26 89

e-mail: s.gosselin@montpellier-bs.com

Address:

FAO Sophie Gosselin

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